THE PLAYER'S CUP

PEBBLE BEACH January 22-25, 2026





EVENT OVERVIEW

The Player's Cup is an invitation only, 3-day golf event at the world-renowned Pebble Beach, drawing current and former athletes, coaches, celebrities, plus invited corporate & VIP guests.

Golf will be played at some of the greatest courses in the world! Spanish Bay, Spyglass Hill and Pebble Beach.

Guests will stay at The Inn at Spanish Bay. A luxurious, 5-star hotel and resort that overlooks the the beautiful Links at Spanish Bay.

PLAY PEBBLE LIKE THE PROS:

The Player's Cup is the last event before the AT&T at Pebble Beach.

OUR HOST GOLF COURSES

PEBBLE BEACH

Spyglass Hill

Pebble Beach has been rated the greatest public golf course in America by Golf Digest since its rankings came out in 2003. It has hosted (6) US Opens dating back to 1972 and will be home of the 2027 US Open. Spyglass Hill is Pine Valley-by-the-Sea meetsAugusta National, says Sports Illustrated.Other major golf publications propose it is thebest course yet to have hosted a Major.



Spanish Bay

Spanish Bay has a beautifully crafted Scottish look, blending green and golden hues against a spectacular beachside backdrop to produce a memorable experience unlike any other in Pebble Beach.



THE INN AT SPANISH BAY

The Inn at Spanish Bay will serve as the host hotel for The Player's Cup.

The Inn at Spanish Bay is nestled among majestic Monterey pines—and fronted by a Scottish-style links golf course that touches some of the most breathtaking coastline in the world.

Guest rooms feature stylish and comfortable furnishings and a warm, cozy fireplace, views of landscaped grounds, pine forests, rolling fairways or the Pacific Ocean.



TIM BROWN

THE PLAYER'S CUP DRAWS A-LIST CELEBRITIES

EDDIE GEORGE

OZN

GREG MADDUX

BEN ROTHLISBERGER





PAST CELEBRITY PARTICIPANTS

GREG MADDUX TOM GLAVINE AARON BOONE ADRIAN GONZALEZ JIM MCMAHON DAVID PRICE JUSTIN VERLANDER JOHN STARKS TREVOR HOFFMAN TIM BROWN KRIS BRYANT BRUCE BOCHY

KEVIN SORBO RICHARD KARN TIM ALLEN ROGER CLEMENS CHUCK FINLEY BEN ROETHLISBERGER DEMARCUS WARE JEFF FRANCOUER SPUD WEBB JONATHAN OGDEN CRAIG GREBECK WILLIE GAULT

TIM TEBOW EMMITT SMITH CHILI DAVIS CHRIS REDMAN JULIUS ERVING TORII HUNTER JOE CARTER EDDIE GEORGE CLAY BUCHHOLZ AARON HICKS DEBBE DUNNING **ROLLIE FINGERS**



PLAYER'S CUP

BRUCE ARIANS BRUCE BOWEN JUSTIN WATSON ERIC DICKERSON BYRON SCOTT JONATHAN CAIN VINCE YOUNG ANDRUW JONES CHUCK PAGANO BROCK OSWEILER DALE MURPHY DON CHEADLE





TOURNAMENT FORMAT

COURSE ROTATION

Day One – Spanish Bay Day Two – Spyglass Hill Day Three – Pebble Beach

4 - MAN TEAMS Bring your own foursome

36 - HOLE TOURNAMENT

Tournament courses will be Spanish Bay & Spyglass

TOURNAMENT FORMAT

Best-Ball / Gross & Net Division

PRIZES AWARDED

For 1st, 2nd & 3rd Place (Gross & Net Divisions) Prizes for closest to the Pin & Long Drive

SCHEDULE OF EVENTS

THURSDAY, JANUARY 22

Player Arrivals & Check-In

The Player's Cup Tournament Registration & Welcome Party (*Troon Room and Patio Firepits*)

FRIDAY, JANUARY 23

Breakfast at The Inn at Spanish Bay (\$50 daily credit - all restaurants or room service)

Day One - Golf at Spanish Bay

Post Round Alternate Shot Derby at Spanish Bay (\$500 2-man team buy-in)

Dinner on Own

SATURDAY, JANUARY 24

Breakfast at The Inn at Spanish Bay (\$50 daily credit - all restaurants or room service)

Day Two - Golf at Spyglass Hill

The Player's Cup Cocktail Party & Awards Dinner (The Ballroom at The Inn at Spanish Bay)



SUNDAY, JANUARY 25

Breakfast at The Inn at Spanish Bay (\$50 daily credit - all restaurants or room service)

Day Three - Golf at Pebble Beach

Food & Drinks provided on the Pebble Beach Pro Shop patio (Immediately after golf)

Player Departures

GOLFER PACKAGE

EACH PLAYER RECEIVES:

(1) ROUND OF GOLF AT PEBBLE BEACH
(1) ROUND OF GOLF AT SPYGLASS HILL
(1) ROUND OF GOLF AT SPANISH BAY
(3) ROOM NIGHTS - THE INN AT SPANISH BAY
(1) PASS TO THE PLAYER'S CUP WELCOME PARTY (Food & Drinks)
(1) \$50 DAILY BREAKFAST CREDIT AT THE INN AT SPANISH BAY
NEW (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
NEW (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$300 Credit)

PLUS:

ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - Optional) ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - Optional) TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1st, 2nd & 3rd)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT PROVIDED BY PEBBLE BEACH - UPON REQUEST



SINGLE OCCUPANCY \$7,250 per player

NON-GOLFING COMPANION ADD-ON

\$1,325 per guest

(includes room share, daily breakfast, player welcome party, awards dinner)

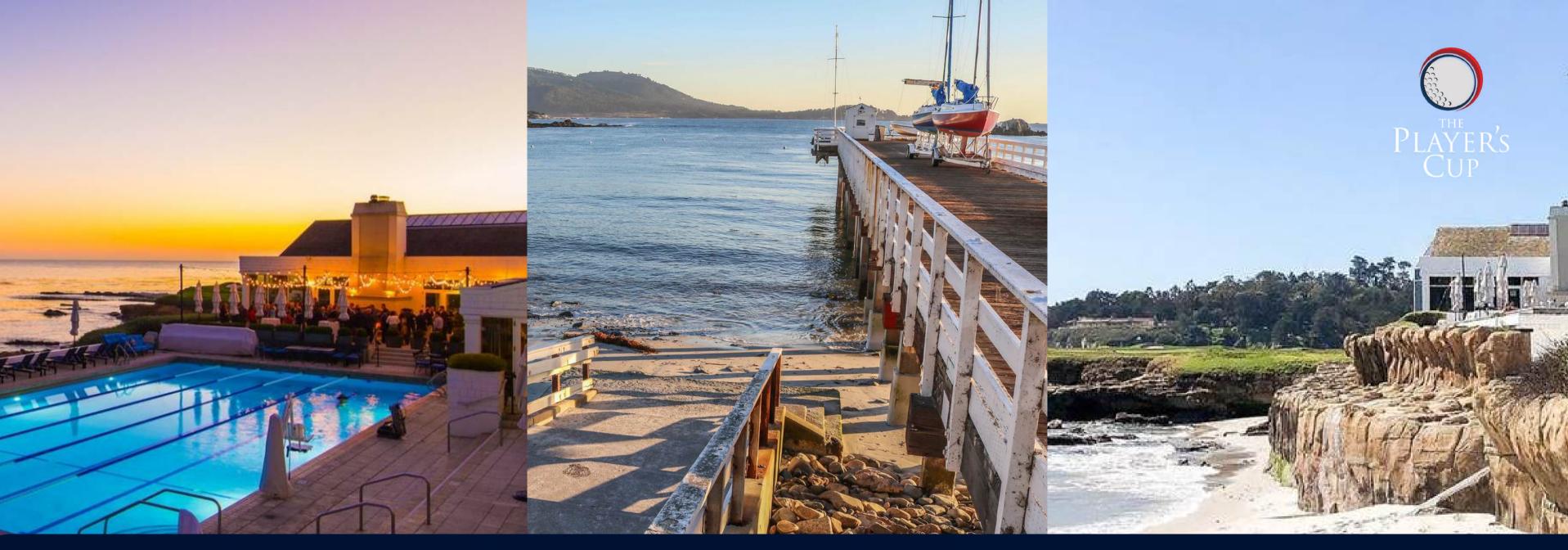
DOUBLE OCCUPANCY / ROOM SHARE:

\$5,900 per player* *Based on availability

RESERVE YOUR FOURSOME:

\$10,000 deposit to secure your group (\$2,500 per player),2nd payment due by 6/15/25, final payment by 10/1/25

We accept all major credit cards (3% fee) OR wires at no charge.



THE BEACH CLUB AT PEBBLE BEACH

Complimentary access to The Beach Club for Player's Cup participants & guests.

Enjoy the world-class amenities at The Beach Club at Pebble Beach, which is stunningly situated at Stillwater Cove in Pebble Beach. All guests will have access to the private beach & heated pool, plus daily use of the fitness room.

This impressive venue has a rich history spanning more than 90 years and is just a short stroll from The Lodge at Pebble Beach. It overlooks the famous 17th hole at Pebble Beach Golf Links.

PEBBLE BEACH ACTIVITIES

Experience the beauty of the Monterey Peninsula! Enjoy the signature activities at Pebble Beach, including stunning beach walks & whale watching. Pebble Beach also offers an array of other exclusive activities to indulge in, such as kayaking, wine tasting tours and shopping in Carmel-By-The-Sea!



STUNNING BEACH ACCESS

WHALE WATCHING



For questions on the event, please contact:

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EVENTIAN SPORTS & ENTERTAINMENT GROU

PLAYER'S CUP

For team deposits & payments, please contact:

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