

THE PLAYER'S CUP

PEBBLE BEACH

April 23-26, 2026

EVENTIA
SPORTS & ENTERTAINMENT GROUP



EVENT OVERVIEW

The Player's Cup is an invitation only, 3-day golf event at the world-renowned Pebble Beach, drawing current and former athletes, coaches, celebrities, plus invited corporate & VIP guests.

Golf will be played at some of the greatest courses in the world! Spanish Bay, Spyglass Hill and Pebble Beach.

Guests will stay at The Lodge at Pebble Beach. A luxurious, 5-star hotel and resort that overlooks the famous 18th hole at Pebble Beach Golf Links.

OUR HOST GOLF COURSES



PEBBLE BEACH

Pebble Beach has been rated the greatest public golf course in America by Golf Digest since its rankings came out in 2003. It has hosted (6) US Opens dating back to 1972 and will be home of the 2027 US Open.



SPYGLASS HILL

Spyglass Hill is Pine Valley-by-the-Sea meets Augusta National, says Sports Illustrated. Other major golf publications propose it is the best course yet to have hosted a Major.



SPANISH BAY

Spanish Bay has a beautifully crafted Scottish look, blending green and golden hues against a spectacular beachside backdrop to produce a memorable experience unlike any other in Pebble Beach.

ACCOMMODATIONS



THE LODGE AT PEBBLE BEACH

The Lodge at Pebble Beach will serve as the host hotel for The Player's Cup.

The Lodge has been a landmark destination since 1919 and is known as one of the greatest hotel/resort destinations in the world.

The breathtaking scenery at The Lodge is only rivaled by the sincere dedication to a service commitment of creating a once-in-a-lifetime experience during your stay.



TIM TEBOW



TIM BROWN

BEN ROTH LISBERGER



THE PLAYER'S CUP DRAWS A-LIST CELEBRITIES



EDDIE GEORGE



EMMITT SMITH



GREG MADDUX

PAST CELEBRITY PARTICIPANTS



GREG MADDUX

TOM GLAVINE

AARON BOONE

ADRIAN GONZALEZ

JIM MCMAHON

DAVID PRICE

JUSTIN VERLANDER

JOHN STARKS

TREVOR HOFFMAN

TIM BROWN

KRIS BRYANT

BRUCE BOCHY

KEVIN SORBO

RICHARD KARN

TIM ALLEN

ROGER CLEMENS

CHUCK FINLEY

BEN ROETHLISBERGER

DEMARCUS WARE

JEFF FRANCOUER

SPUD WEBB

JONATHAN OGDEN

CRAIG GREBECK

WILLIE GAULT

TIM TEBOW

EMMITT SMITH

CHILI DAVIS

CHRIS REDMAN

JULIUS ERVING

TORII HUNTER

JOE CARTER

EDDIE GEORGE

CLAY BUCHHOLZ

AARON HICKS

DEBBE DUNNING

ROLLIE FINGERS

BRUCE ARIANS

BRUCE BOWEN

JUSTIN WATSON

ERIC DICKERSON

BYRON SCOTT

JONATHAN CAIN

VINCE YOUNG

ANDRUW JONES

CHUCK PAGANO

BROCK OSWEILER

DALE MURPHY

DON CHEADLE



TOURNAMENT FORMAT

COURSE ROTATION

Day One – Spanish Bay
Day Two – Spyglass Hill
Day Three – Pebble Beach

4 - MAN TEAMS

Bring your own foursome

36 - HOLE TOURNAMENT

Tournament courses will be Spanish Bay & Spyglass

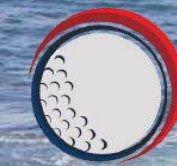
TOURNAMENT FORMAT

Best-Ball / Gross & Net Division

PRIZES AWARDED

For 1st, 2nd & 3rd Place (Gross & Net Divisions)
Prizes for closest to the Pin & Long Drive

SCHEDULE OF EVENTS



THE
PLAYER'S
CUP

THURSDAY, APRIL 23

Player Arrivals & Check-In

The Player's Cup
Tournament Registration &
Welcome Party
(Fairway One Room at The Lodge)

FRIDAY, APRIL 24

Breakfast at The Lodge
*(\$50 daily credit at all restaurants /
room service)*

Day One - Golf at Spanish Bay

Post Round Alternate Shot
Derby at Spanish Bay
(\$500 2-man team buy-in)

Dinner on Own

SATURDAY, APRIL 25

Breakfast at The Lodge
*(\$50 daily credit at all restaurants /
room service)*

Day Two - Golf at Spyglass Hill

The Player's Cup
Cocktail Party & Awards Dinner
(The Beach Club at Pebble Beach)

SUNDAY, APRIL 26

Breakfast at The Lodge
*(\$50 daily credit at all restaurants /
room service)*

Day Three - Golf at Pebble Beach

Food & Drinks provided on the
Pebble Beach Pro Shop patio
(Immediately after golf)

Player Departures

GOLFER PACKAGE

EACH PLAYER RECEIVES:

- (1) ROUND OF GOLF AT PEBBLE BEACH
- (1) ROUND OF GOLF AT SPYGLASS HILL
- (1) ROUND OF GOLF AT SPANISH BAY
- (3) ROOM NIGHTS - THE LODGE AT PEBBLE BEACH
- (1) PASS TO THE PLAYER'S CUP WELCOME PARTY (Food & Drinks)
- (1) \$50 DAILY BREAKFAST CREDIT AT THE LODGE
- NEW** (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
- NEW** (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$300 Credit)

PLUS:

- ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - Optional)
- ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - Optional)
- TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1st, 2nd & 3rd)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT
PROVIDED BY PEBBLE BEACH - UPON REQUEST

SINGLE OCCUPANCY

\$7,995 per player

NON-GOLFING COMPANION ADD-ON

\$1,325 per guest

(includes room share, daily breakfast, player welcome party, awards dinner)

DOUBLE OCCUPANCY / ROOM SHARE:

\$6,500 per player*

**Based on availability*

RESERVE YOUR FOURSOME:

\$10,000 deposit to secure your group (\$2,500 per player),
2nd payment due by 10/15/25, final payment by 1/5/26

We accept all major credit cards (3% fee) OR wires at no charge.



THE BEACH CLUB AT PEBBLE BEACH

Complimentary access to The Beach Club for Player's Cup participants & guests.

Enjoy the world-class amenities at The Beach Club at Pebble Beach, which is stunningly situated at Stillwater Cove in Pebble Beach. All guests will have access to the private beach & heated pool, plus daily use of the fitness room.

This impressive venue has a rich history spanning more than 90 years and is just a short stroll from The Lodge at Pebble Beach. It overlooks the famous 17th hole at Pebble Beach Golf Links.

PEBBLE BEACH ACTIVITIES

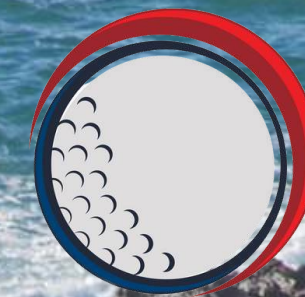
Experience the beauty of the Monterey Peninsula! Enjoy the signature activities at Pebble Beach, including stunning beach walks & whale watching. Pebble Beach also offers an array of other exclusive activities to indulge in, such as kayaking, wine tasting tours and shopping in Carmel-By-The-Sea!

STUNNING BEACH ACCESS



WHALE WATCHING

CONTACT US



THE
PLAYER'S
CUP

For questions on the event, please contact:

STEVE REID
sreid@eventiausa.com
702-729-8547

For team deposits & payments, please contact:

TOBI GREEMAN
tgreeman@eventiausa.com
702-729-8545 (ext.103)

